



Asia-Pacific Institute for Broadcasting Development

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Your Ref:

Our Ref: R-028-MY-24

19 April 2024

Dear esteemed members & partners,

Re: Call for Entry AIBD International Awards 2024

Please accept my warm greetings from the Asia-Pacific Institute for Broadcasting Development (AIBD).

We are pleased to inform you that the call for entries for this year's AIBD International awards 2024 is now open. This prestigious event recognises and rewards outstanding programmes and leadership that promote excellence and creativity in the field of broadcasting.

The awards are open to all members of AIBD and aim to recognise and reward programmes that have been executed between 2022-2024. The categories for the awards are as follows:

1) Best Television Programme on Inclusivity for All: Celebrating Diversity

This category will celebrate television programmes that embrace and amplify the richness of human diversity through authentic, nuanced, and inclusive storytelling. The objective of this theme is to acknowledge programmes that challenge social stereotypes, and highlight a deeper understanding and appreciation of diverse cultures, identities, experiences, and abilities. These programmes serve as catalysts for positive social change, promoting inclusivity, empathy, and a profound sense of belonging among all viewers, regardless of their backgrounds or circumstances.

2) Best Radio Programme for Building Cultural Bridges

The power of Radio lies in its ability to connect communities, transcending boundaries and building bridges between diverse cultures. This award recognises radio programmes that leverage the medium's inherent strengths to bridge divides, promote cross-cultural understanding, celebrate the richness of different traditions and perspectives, and encourage dialogue and appreciation among diverse communities.

3) Sustainability & Green Technology Award on Accessibility Broadcasting

In the pursuit of a more inclusive, and equitable conscious future, this award celebrates initiatives that harness technology to enhance accessibility and sustainability within the broadcasting industry. It recognises efforts that enable individuals with disabilities to fully engage with and enjoy broadcast content. By highlighting such successful case studies, these initiatives set a new standard for responsible, equitable, and inclusive broadcasting practices.

To submit your entry on best programme for TV/Radio, please fill out the attached form(s), which can also be found on AIBD's website <https://aibd.org.my/aibd-international-awards-2024/>, and submit it along with the programme. If the programme is submitted in a local language, we kindly request that a transcript and an abstract of the program be submitted as well, to aid our jury in the evaluation process.

The deadline for submissions is 10 July 2024. We encourage you to submit your programmes as soon as possible to ensure that they are considered for the awards.

We would like to remind you that being a recipient of these awards is a great honour and an excellent opportunity to showcase your achievements and to be recognised by your peers and the industry. The award ceremony will be held during the 19th Asia Media Summit 2024 on 4th September 2024 in Kuala Lumpur, Malaysia.

If you have queries regarding these awards, please do not hesitate to contact Mr Nabeel Tirmazi, AIBD Programme Manager at Nabeel.tirmazi@aibd.org.my .

Best regards,



PHILOMENA GNANAPRAGASAM

Secretariat Director/CEO

Asia-Pacific Institute for Broadcasting Development (AIBD)